

THE PROCESS

DANCER CONCRETE DESIGN



A Note from the Founder



I was 15 years old the first time I stripped and waxed a terrazzo floor. Being a janitor at my high school was one of my favorite jobs. Working alongside friends, we had fun and were entrusted to do most of the light construction and refreshing throughout the whole school over the summer.

20-years later, the same things get me excited: working alongside some of the best and hardest working people I know, being part of the coolest construction projects in the region, and enjoying the work entrusted to me.

The Driving Force of our business is **GROWING LEADERS** who deliver their **BEST WORK**. That's the strategy we use to grow our team and the reason we want to be the clear and easy choice when it comes to selecting a contractor for your polished concrete floors, epoxy coatings, and terrazzo installations. We grow leaders and you get the **BEST WORK**.

When you select someone to work with - you want the best value for the money you spend.

Here's how we work hard to make that true when you choose to work with us.

STRONG AND STEADY

Accountable. Each project is assigned an accountable project leader and team leader. There are NO sales reps. Who you meet is who will help lead the job through to completion.

Owner Led. We believe the ownership in the business should be in the day-in, day-out operations and working with the team and clients. You can always reach me at nickdancer@dancerconcrete.com + personal cell - 260-415-1951.

Local Focus. People living in the community doing work for their community. The cities we do business in should be better off for us being there.

DESIGN DRIVEN

Problem Solving. Concrete is hard. Concrete problems are harder. We want to partner on your biggest challenges.

Balance. The right solution for budget, looks, durability, and maintenance - a harmony between options.

BEST WORK

Masters of ONE. Specializing our team and tools in our pursuit to be the best installers, so you get Fewer Mistakes, Faster Installs, and a Consistent Process over and over again.

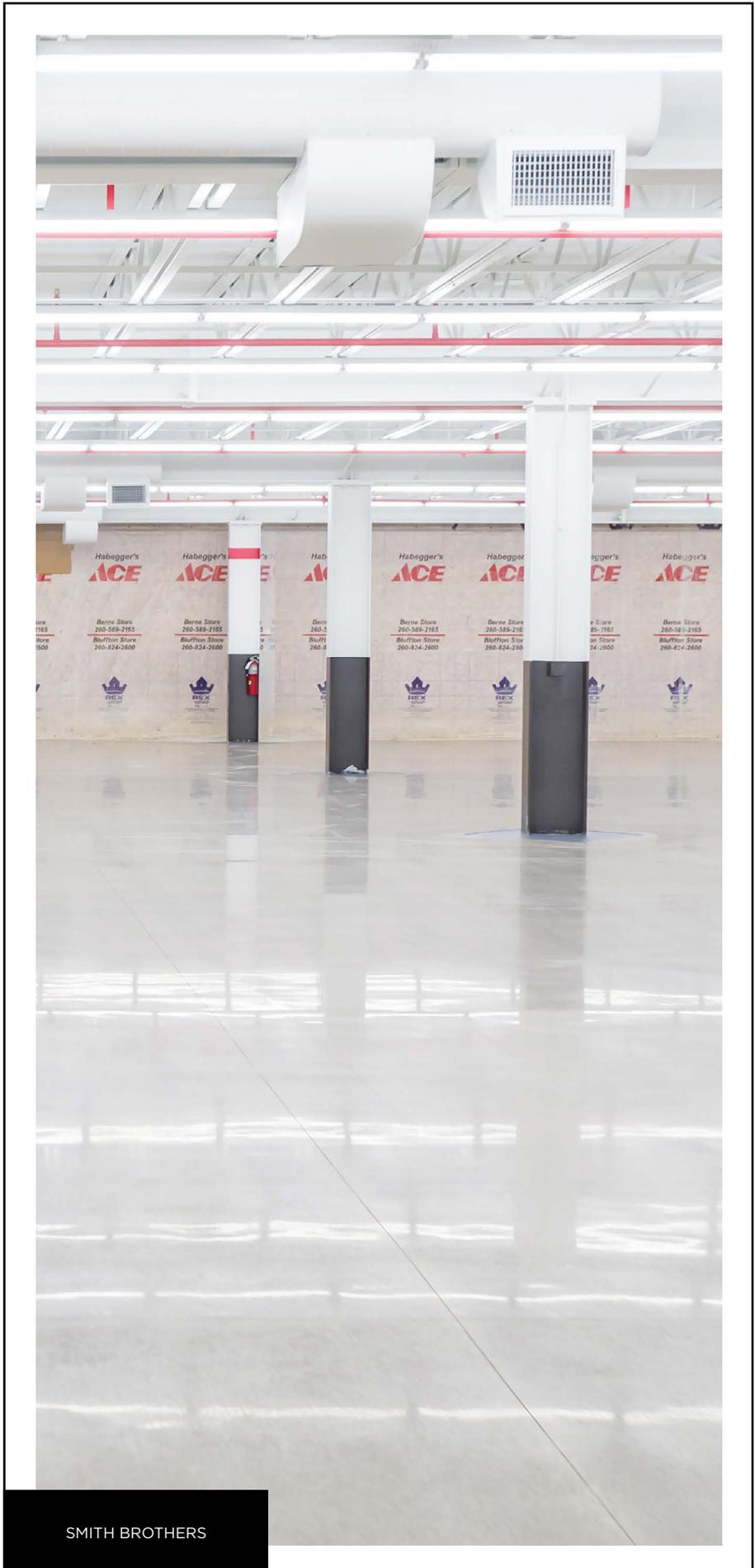
Warranty. Our work includes an all-inclusive direct labor and material 2-5-year warranty on all specified installations.

Nick Dancer

Founder + Owner
Dancer Concrete Design

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SMITH BROTHERS

CONTRIBUTERS

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Nick + Alexis Dancer

Nick and Alexis Dancer own and operate Dancer Concrete Design. They live in Fort Wayne with their 4 children, Clark, Charlie, Clyde, and Chloe. They love walking around the neighborhood, playing at home, and creating adventures wherever they go.

SPECIAL THANKS TO:

Allison Gray
Peter Heneveld
Dwell Vacations
Matt Ayers
Andrew Ginter



Nicolle Ginter

Nicolle Ginter owns and operates VimAnnVigor Design Studio. She and her husband live in Fort Wayne with their 3 children, Connor, Lillian, and Penelope. She has a love for beautiful design, cooking, baking, reading, and spending quality time with her family.



Nastassia Snaden, MBA

Nastassia Snaden joined the Dancer Concrete Design family after finishing her MBA at St. Francis University. Her day-to-day consists of documenting and clarifying the “who, what, why, when, where, and how” we work.. She and her husband live in Fort Wayne with their small collection of succulents. They enjoy hiking our NEIN trails, exploring regional museums, and slow cooking vast amounts of chili for rainy evenings at home.

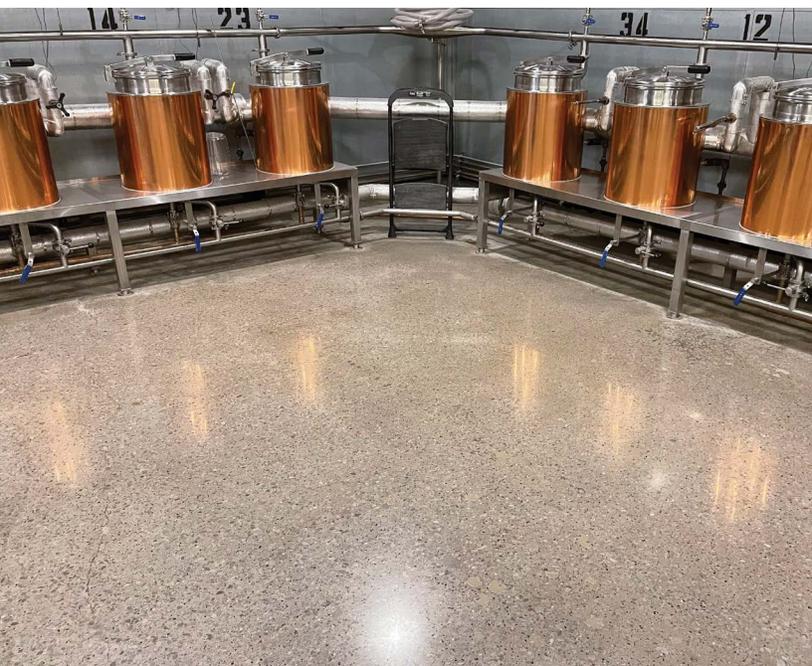
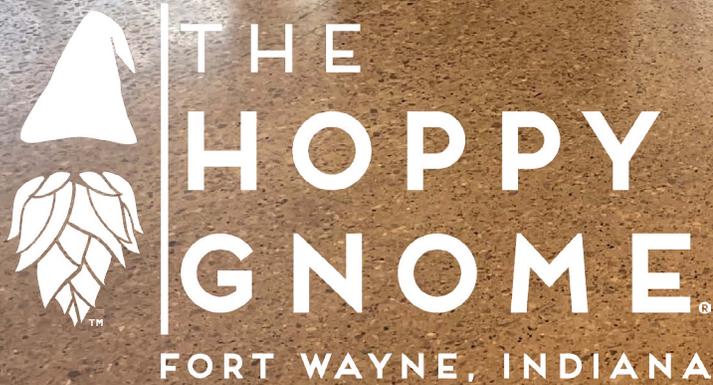


Thank you to all those who make this business possible. To the clients who choose to work with us, our vendors, and our team. Without you, none of this is possible, and we are extremely grateful for the opportunity you allow us to have in your projects and lives.

- *Nick and Alexis Dancer*

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Learn more at dancerconcrete.com



Project Highlight

The Hoppy Gnome

Craft beer, amazing tacos, and great memories are found right in the heart of downtown Ft. Wayne at the Hoppy Gnome. Over the last decade, this spot has been a favorite of locals and visitors alike. Between the delicious entrees, decadent drinks, and high-end service, it's easy to see why.

YEARLY THEMES

.....

Every year, we host a theme. It's a fun way to bring in a new attitude and thinking process into our company for the year. We celebrate it with handouts, new t-shirts, and signs. It's also our belief that businesses have the opportunity to impact people beyond just the products or services they sell.

Here are a few of our recent themes:



2022 THEME

Be Open. Live Free.

Being Open is living with integrity.
Truthful, open, and honest in all I take on.
Giving my best in all my work.
Willing to serve wherever Called.

Being Open leads to Living Free.

Freedom from fear.
Freedom to create.
Freedom to be my unique self.

Be open. Live Free.



2021



2020



2019

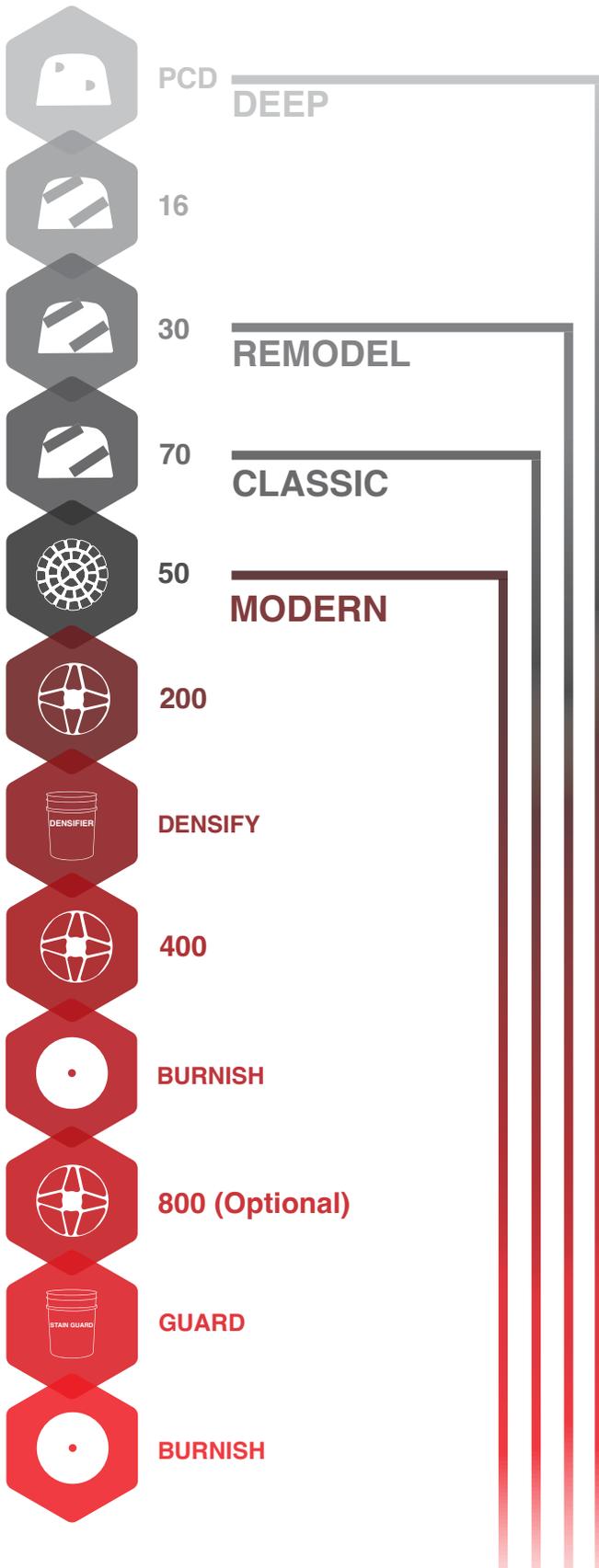


2018

scan to learn more →



Polished Concrete Process



What is Polished Concrete?

Polished concrete is a floor that has been both mechanically finished through grinding, honing, and polishing with bonded abrasives as well as treated with a penetrating hardener. The concrete densifier/hardener penetrates into the concrete to help harden and dust-proof the surface.

Polished concrete is a sustainable flooring option as it uses an existing structural element of a building for a finished surface. Polished concrete is a “green” flooring system and LEED approved.

There are a variety of custom options available for polished concrete, including: dyes, stains, scoring cuts, decorative engraving, borders, and logos.

Polished concrete offers one of the most economical lifetime costs of any floor.

Limitations: Polished concrete is not recommended for areas with constant water exposure. Sealed or other epoxy options may be a better fit.



ROANOKE SCHOOLS

INTRODUCTION

Every small town has a hub, a location or building that the community rallies around to support. In Roanoke, Indiana, that place has been represented by the white and kelly green of Roanoke Elementary School for nearly 100 years. Since 1925, this school has had its fair share of students walk through the hallowed halls, including Jami Craft the current principal. As a former student, Ms. Craft remembers the timeless architecture, Grandparents Day in the library, activities in the gym, and the ramps connecting the old building with a newer addition that was added for the growing community. As the last principal of the former school and the first principal of the newly built school, Ms. Craft wanted to make sure Roanoke Elementary School students would have fond memories for the next 100 years. The new building was designed to emulate the former school's architecture on the exterior, while adding a bit of fun for all ages, like an updated giant twisty slide. To take the interior space to the next level, it was essential to work with a contractor who represented their shared values and the delivery of excellence at every step. Dancer Concrete Design was the perfect choice.

A Customer Story

By Andrew Ginter

DESIGN DRIVEN

Roanoke's original elementary school, built in 1925, was as lasting and durable as many of the school buildings built during that time. The idea of form and function were at the forefront of both the interior and exterior aesthetic of the new building. To accomplish this, the Huntington County School Board brought in Dancer Concrete Design to refinish the school floors and add design elements to take those floors to the next level. "We worked with Dancer Concrete to add 8-inch black, green, and yellow lines that allow classes to organize as they travel from one spot in the building to another. This simple addition has been a huge asset to our building and the effective movement of elementary students throughout the

day," said Principal Craft. This was accomplished using Dancer Concrete Design's custom dyeing and line striping process.

"Additionally, we worked with Dancer to create unique lines in our art and music classroom hallway. These lines were created, in both color and shape, to provide a link between our students and their art curriculum. It was also meant to be a sort of sensory walk that students could utilize if they needed a break. It's funny, often you will see students and sometimes faculty twirling on the red line, hopping on the black lines or green dots, or zigzagging along the blue line as they travel that hall."



STRONG AND STEADY

“Dancer Concrete Design was very professional and respectful of our space and time as they worked all through the summer and finished the job during our winter break,” said Ron Vinson, Roanoke Elementary’s Head Custodian. “I was extremely impressed by their professionalism; they were always on time, each person knew what their job was, and they did it well. The floors really pop, everything is bright and new. It was obviously time for an upgrade, and Dancer did an awesome job.”

BEST WORK

“I come in every day and the floor looks great, even if I know it hasn’t been cleaned yet. From top to bottom, they did a very professional job,” Ron Vinson said when asked about the durability of the floors. “The StrongTread Polish Classic finish was chosen because this is a high-traffic area that is going to see several thousand students over several decades. We believe this is the best finish for this environment, and it was a pleasure to make this vision a reality,” said Nick Dancer, owner of Dancer Concrete Design, “We delivered a finish for them that was of great value and produced a surface that is easy to maintain, looks great, and keeps their cost down long-term.” When the job was complete, Principal Craft said, “Longevity and upkeep were of the utmost importance. They did an awesome job, and the floors look great.”





CONCLUSION

Roanoke Elementary School has been the educational starting point for so many in Huntington County for nearly a century. Faculty and teachers alike are extremely dedicated and committed to serving the community, with many spending their entire career there. By collaborating with those who have intimate knowledge of the space and how it will be used, Dancer Concrete Design was able to provide a flooring design that is durable, functional, and aesthetically pleasing for both the young and young at heart.

Principal Craft summed it up when she said, “With the same mindset as Dancer Concrete, we take great pride in taking care of our students, staff, and building. We were pleased to partner with them to take our music and art room hallway to the next level. We appreciate their attention to detail and willingness to create this feature that enhances our students’ experience with art.”



FUSION YOGA



NORTHROP HIGH SCHOOL

STRONG TREAD

.....

StrongTread by Dancer Concrete Design is a brand of penetrating surface treatments designed for long-term durability and sustainability densifying, hardening, and dust-proofing concrete surfaces.

STRONGTREAD

CURE

The StrongTread Cure Sealing system incorporates premium concrete densifiers used during the concrete placement process. This is the most affordable concrete sealing system with better long-term durability than traditional acrylic curing compounds or concrete sealers. This system is popular in storage facilities and large manufacturing spaces.

FINISHES Honed

USES

Cold Storage, Warehousing, Manufacturing

*Only available on new concrete placements

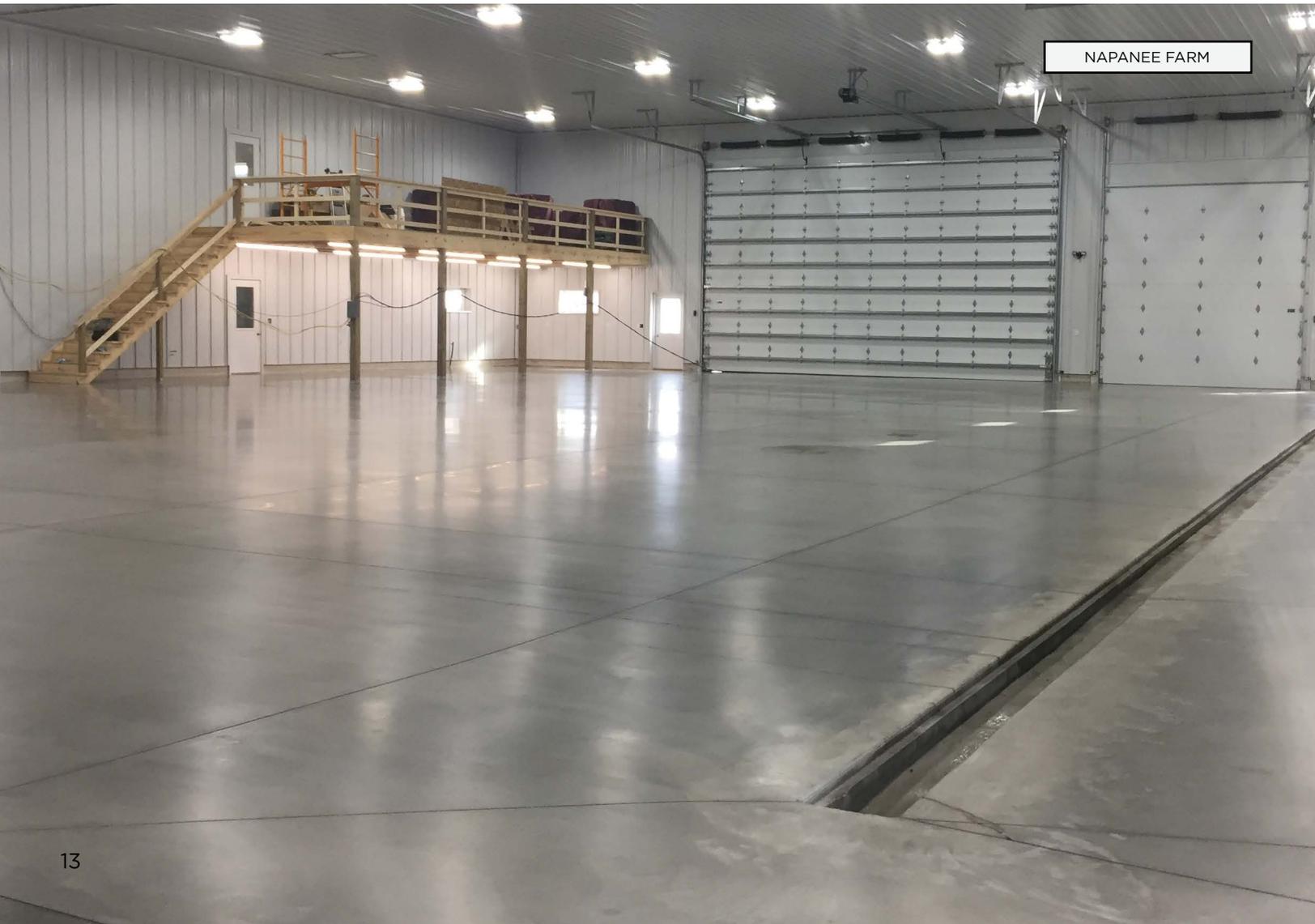


The StrongTread Hardwear Sealing system incorporates the same penetrating products used in a fully polished concrete process. Fully penetrating concrete densification and stain guard products make this a good fit where abrasion resistance, easy cleaning, and a sealed concrete floor that hardens over time is required. This is a less intensive option for larger spaces or where affordability is of key importance.

FINISHES Subtle Sheen

USES

Agriculture, storage, municipalities
judicial, warehousing



NAPANEE FARM

POLISH

The StrongTread Polished concrete flooring solution is one of the most sustainable flooring solutions available. With a low lifetime cost, simple maintenance, and long-term durability, StrongTread Polished concrete provides great value for anyone looking into hard-surface flooring. With the ability to transform your floor by adding a dye or stain, or simply enhance the natural gray hue of the existing concrete, polished concrete is crafted to fit a variety of environments and styles.

FINISHES

Matte, Satin, High Sheen
Super Sheen

USES

Retail, homes, churches, corridors,
event venues, multi-purpose spaces



STRONGTREAD POLISH SYSTEMS

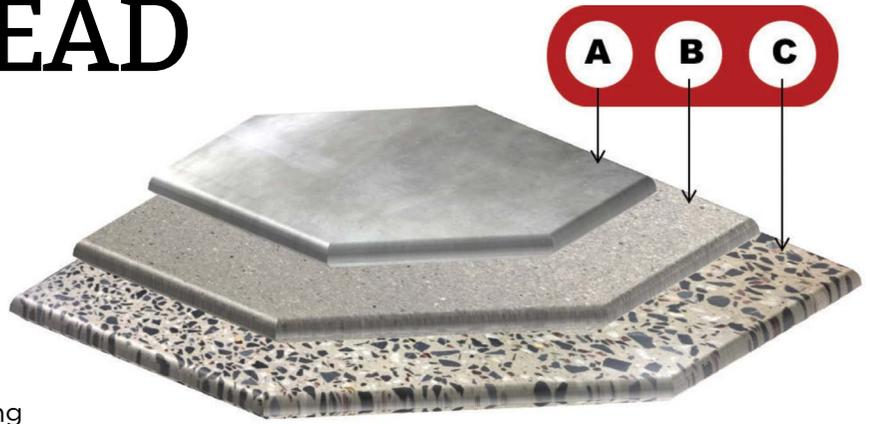


IMAGE BY: CONCRETE POLISHING COUNCIL

Class A

Cream Aggregate: Polished surface resulting in little-to-no aggregate exposure. Some light sand exposure.

Class B

Fine/Sand Aggregate: Removes not more than 1/16" of concrete surface by grinding and polishing. This results in the majority of exposure displaying fine aggregate with little-to-no medium aggregate in random locations. Light aggregate exposure with some cream.

Class C

Large Aggregate: Removes not more than 1/4" of concrete surface by grinding and polishing. This results in the majority of exposure displaying large aggregate with little-to-no fine aggregate in random locations. Heavy aggregate exposure with some light sand.

FINISH LEVELS



**MATTE FINISH
200 GRIT, LEVEL 0**
Matte Finish polishing produces a concrete floor with a soft, matte finish that is easy to maintain. This option is popular in residential and industrial settings, and is the most economical finish level.



**SATIN FINISH
400 GRIT, LEVEL 1**
Satin Finish polishing produces a diffused reflection and is a popular base level floor finish.



**HIGH SHEEN
800 GRIT, LEVEL 2**
High Sheen polishing produces a sheen on the floor that will clearly reflect identifiable objects. This is a popular flooring option for restaurants, retail facilities, and other areas where a high sheen is desired.



**SUPER SHEEN
1500 GRIT, LEVEL 3**
Super Sheen polishing produces a highly-polished surface that reflects color, light, and objects in a mirror-like reflection. This is a popular flooring option for museums, schools, and anywhere a stunning finish is desired.



STRONGTREAD POLISH - MODERN

In this architectural favorite finish, the cream - or cap - of the concrete floor is honed and polished to enhance and embrace the character of the concrete and finishing techniques. Some texture and finishing marks are key elements in this finish.

New, unsealed concrete only
Aggregate: Cream A



STRONGTREAD POLISH - CLASSIC

The classic look when people think of polished concrete. The cap of the slab is removed to expose the small aggregates used when pouring and creates visual texture on the surface. A great base for keeping in its natural state of by adding color.

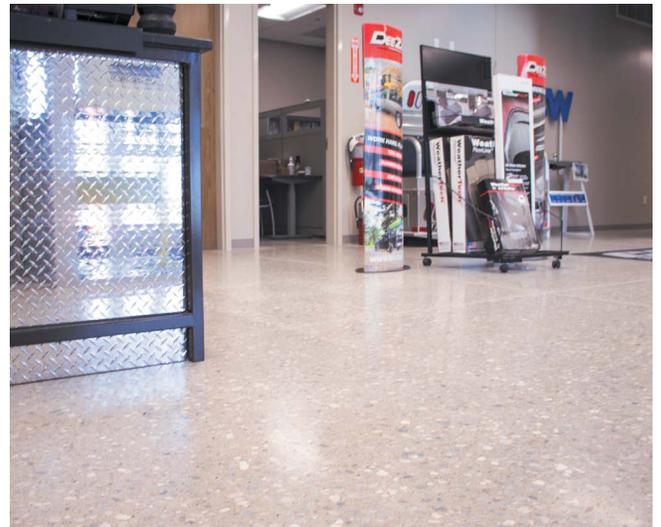
Aggregate: Class B with areas of larger stone



STRONGTREAD POLISH - REMODEL

Our Remodel floor system offers a great look when embracing concrete's age and character in a remodel space. Various aggregate and color tones will accompany this floor.

Aggregate: Class B + C



STRONGTREAD POLISH - DEEP

Digging deep into the concrete surface, we find large stones used as the building blocks of strength. When wanting an even, consistent, deep stone exposure, our Deep floor offers the look of large aggregate as the main finish.

Aggregate: Class C

Features of **POLISHED CONCRETE**



GROUT COATING

The grout coating application fills in naturally occurring pinholes, small air pockets, and aggregate pop-outs in a concrete floor. This process offers a higher overall reflectivity and a less porous surface, and is recommended for air entrained concrete and/or concrete that will be heavily ground to remove sealers, coatings, or when aesthetics are a top priority. The availability of this option is typically unknown until the concrete floor has been prepared and the initial pass is complete.



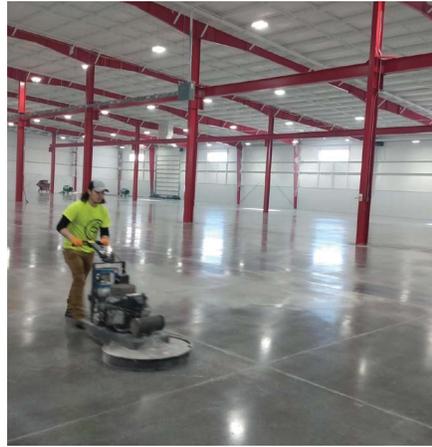
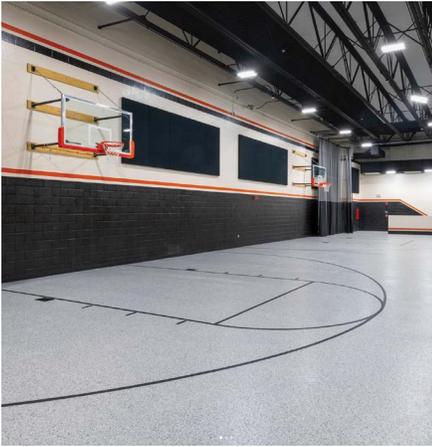
CONTROL JOINT FILLING

Control Joints are planned by an architect in the design of a space, and placed in the concrete slab when poured. These joints are filled with a polyurea compound to protect the joint edges from chipping, in addition to keeping dirt and debris out. This filler is available in many color options to complement the floor.



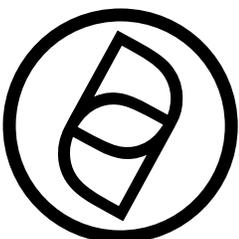
CONCRETE DENSIFYING + STAIN GUARD

All StrongTread Polish floor installations include a two-application process; premium concrete densification treatment and stain guard conditioning. These two steps penetrate into the concrete surface to increase abrasion resistance, decrease permeability, maintain a co-efficient of friction for slip-resistance, and provide one of the most durable hard-surface flooring systems available.

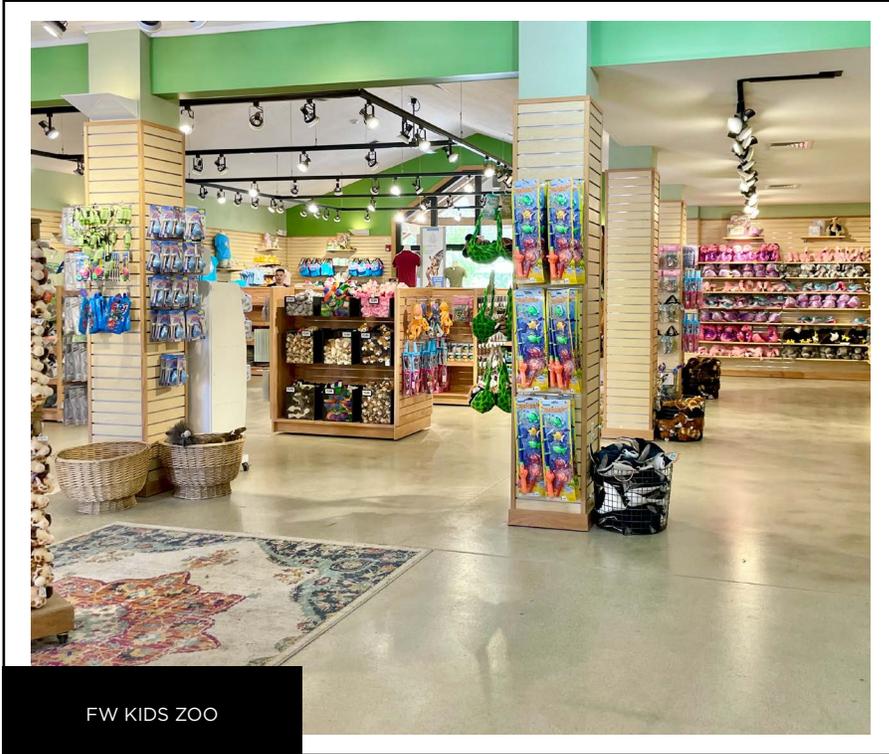


Follow along with Dancer Concrete on social media for the latest client projects, videos and photos from our team on-the-job, as well as highlights from different team members.

[instagram.com/dancerconcretedesign](https://www.instagram.com/dancerconcretedesign)



- Design Driven**
- Free Custom Samples**
- Direct Warranty and Guarantee**
- Timely + Thoughtful Communication**
- Low Volatile Organic Compound Installations**
- Fast Construction-to-Foot-Traffic Turnaround OSHA and ADA Slip-Resistance Guideline Compliant**



FW KIDS ZOO

RISE-N-ROLL

SEALCRAFT

SealCraft by Dancer Concrete Design is a brand of clear, topical floor sealer that provides similar aesthetic qualities of polished concrete as well as additional moisture repellency.

SEALCRAFT

SHINE SAVER

SealCraft Shine Saver enhances the appearance and performance of bare concrete floors. Typically selected when a more affordable or faster installation is needed, this sealer prevents dusting and boosts the aesthetics of any space. In higher traffic conditions, subsequent coats can be easily and affordably applied to maintain effectiveness long-term.

FINISHES Glaze

USES

Storage, Retail, Municipality



SEALCRAFT

CLEAR+

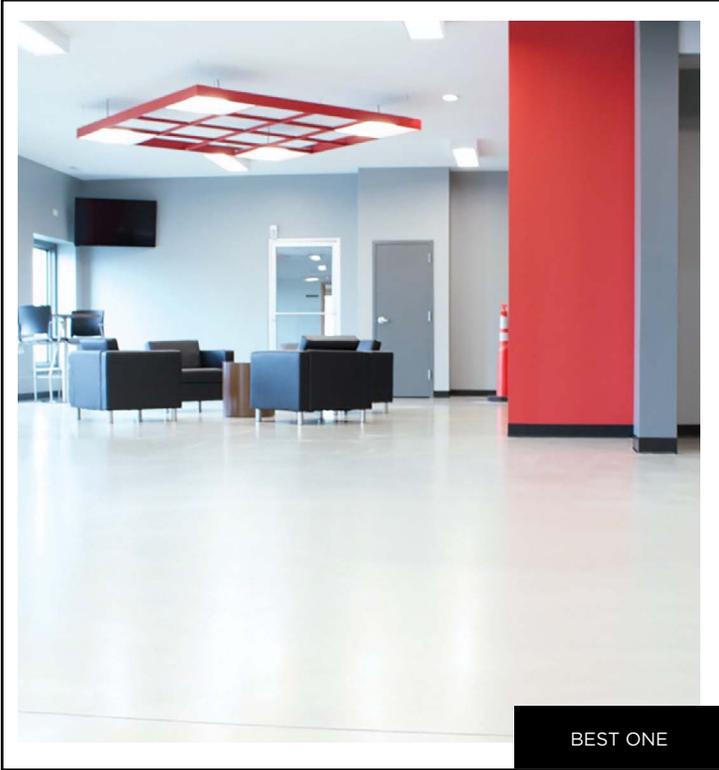
SealCraft Clear+ is designed as a hybrid to provide the look of polished concrete with the topical sealing advantages of epoxies and urethanes. Our SealCraft Clear+ system offers stain and water resistance, and is a good fit in wet areas where a polished concrete look is desired or additional finish options are needed.

FINISHES Gloss, Satin, Grip

USES

Light Duty Kitchens, Restrooms, Cafeterias, Theaters, Wet Areas





BEST ONE



PRIVATE RESIDENCE

SURFACE

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Surface by Dancer Concrete Design is a brand of overlays used as a topping on sound and solid concrete surfaces. Our resurfacing process allows us to bring a new look to a space, without the hassle of a complete rip out and replacement. The new surface is durable, strong, and great for remodeling projects where polished concrete is desired but the existing substrate is in less than desirable condition.

POLISH

Surface Polish overlay is a concrete overlay that resembles traditional Class B (See page 4) aggregate exposed concrete. This overlay is finished and polished much like a traditional concrete floor, and it can be left natural or colored with dyes or stains.

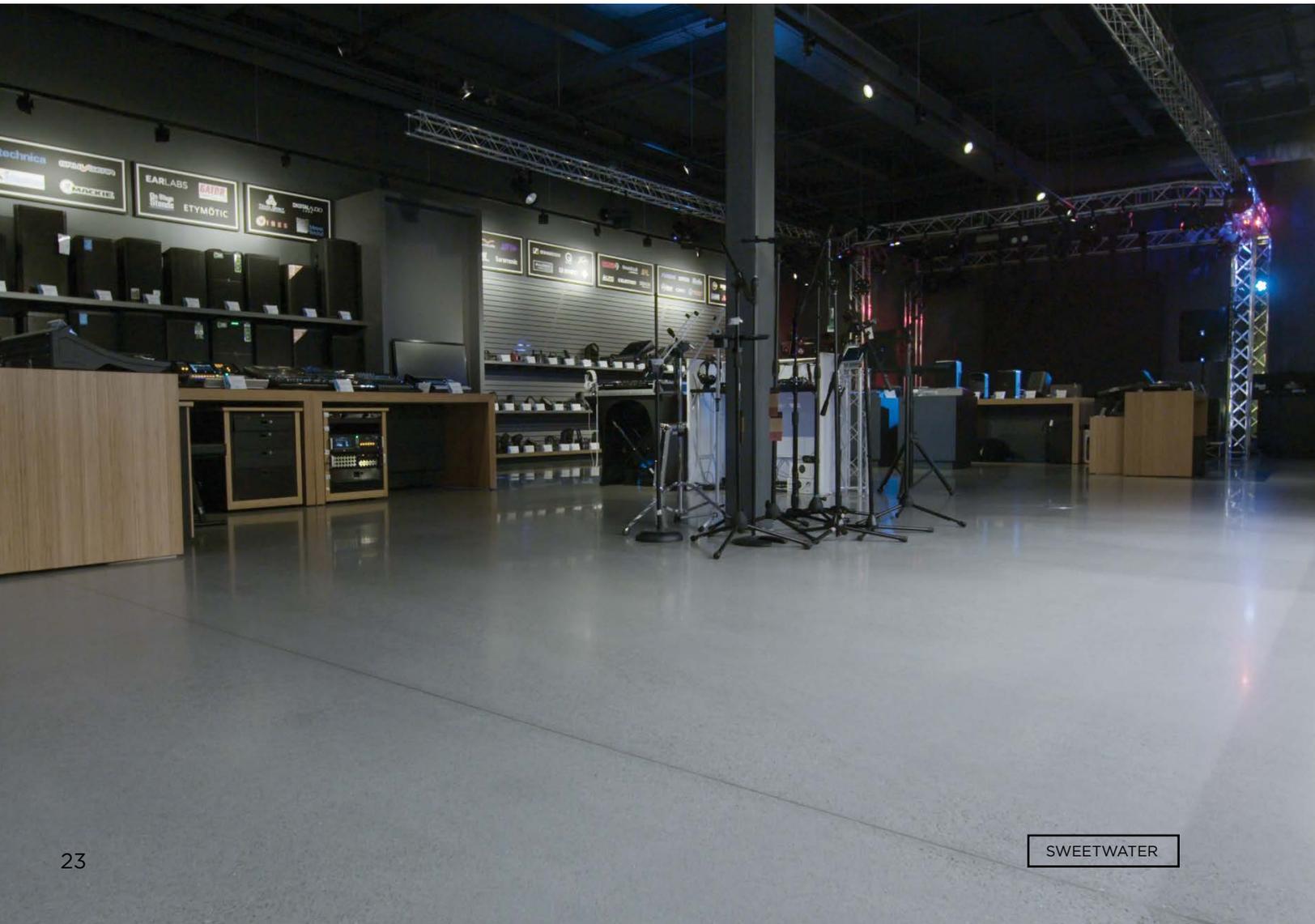
FINISHES

StrongTread Clear+, Gloss, Satin, Satin w/Grip or StrongTread Polish, Matte, Satin, High Sheen, Super Sheen

USES

Retail, Residential, Corridors, Schools

*Not for heavy industrial use or vehicle traffic



SURFACE

SMOOTH

Surface Smooth overlay is a cream finished overlay for vertical surfaces. It provides a soft, rich texture and finish similar to a brand new concrete pour . This overlay has the option to be colored with dyes or stains and is finished with SealCraft Clear+ urethane finish.

FINISHES

SealCraft Clear+, Gloss, Satin

USES

Retail, Residential Installation
Thickness 1/8"

*Not for heavy industrial use or vehicle traffic



SURFACE

TERRAZZO

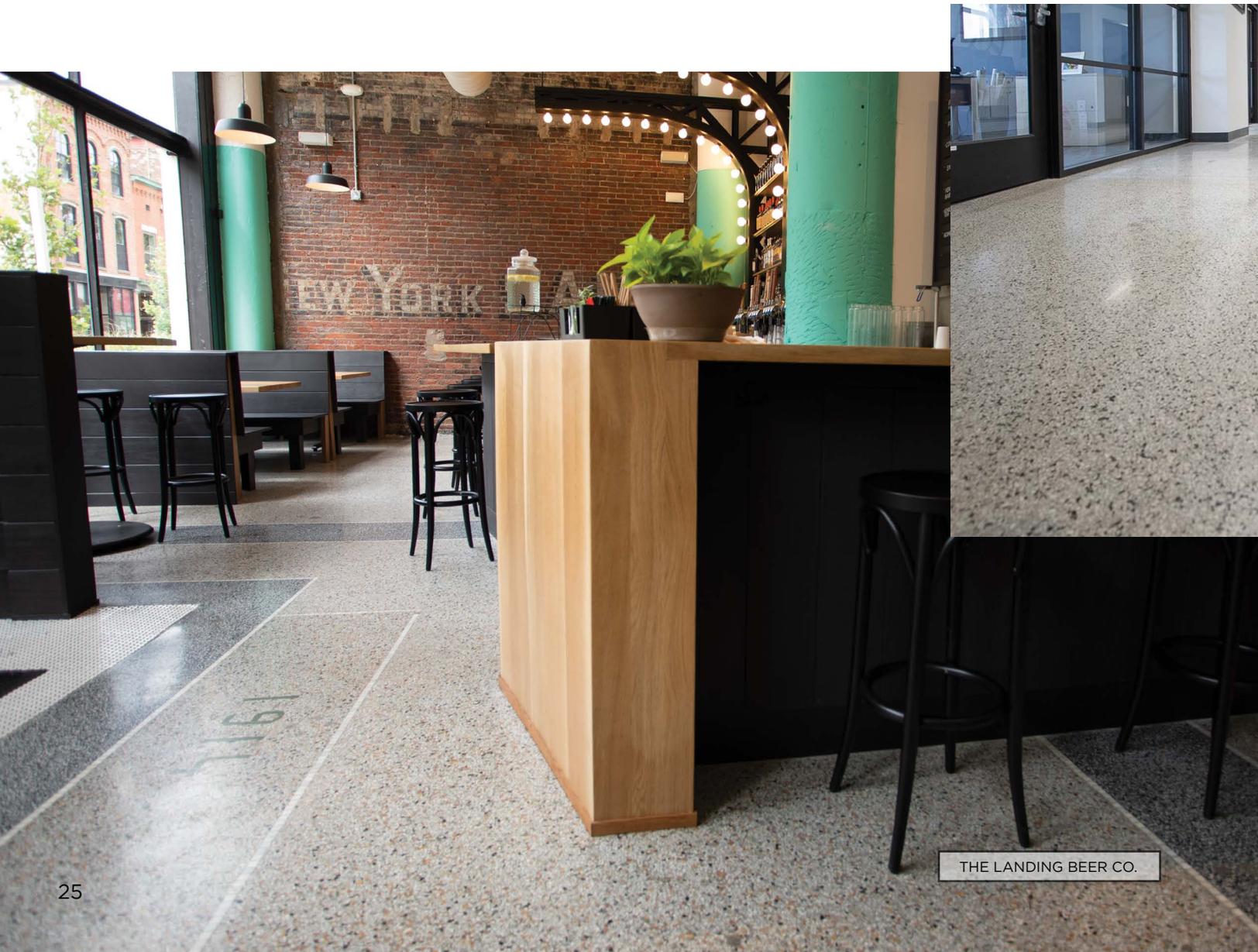
Surface Terrazzo is based on the old world Italian flooring installation of marble chips or broken stones and glass mixed with an epoxy matrix to create an endless array of patterns, colors, and finishes. The Terrazzo topping is a 1/4" system that can be installed with new concrete. Also, older Terrazzo floors can be refinished with our StrongTread polished floor system.

FINISHES

Waxed, StrongTread Polish

USES

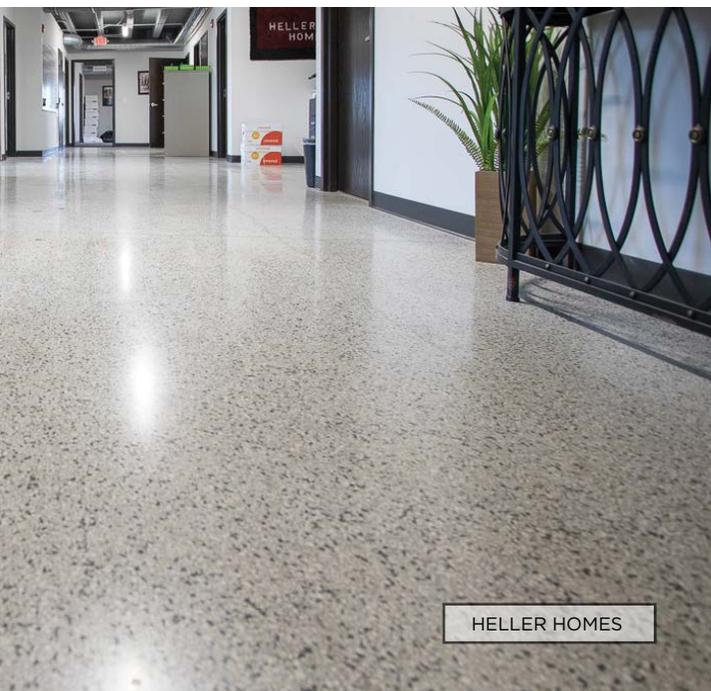
Airports, Schools, Corridors, Hospitals



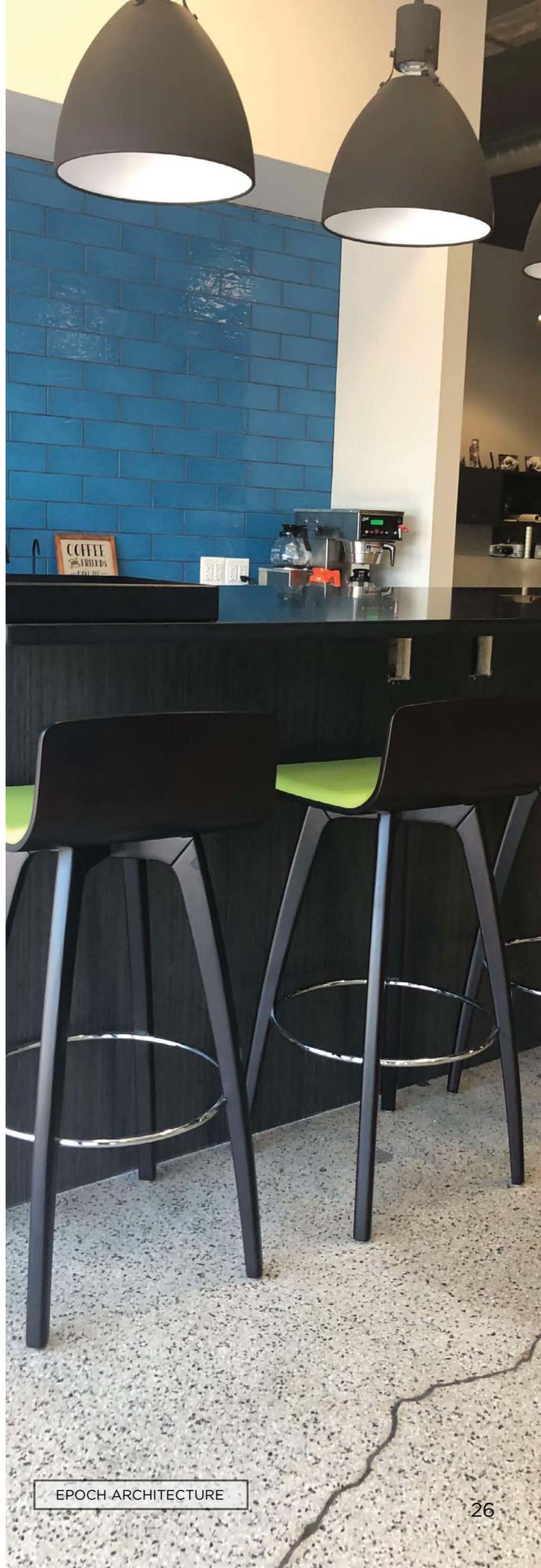
THE LANDING BEER CO.

Terrazzo is a **design-driven** flooring solution

Customization is one of its key features. From patterns laid out in the floor creating walkways or logos, to the materials added to the epoxy matrix, to the colors and contrast. With terrazzo, the sky is the limit. Additionally, its a long-lasting and high-wear flooring solutions.



An epoxy terrazzo floor is designed to last decades—up to a century! This longevity and the use of recycled materials (chips of marble, stone, seashells, glass) make it one of the most sustainable flooring options on the market. Its a great architectural option for LEED builds.



STAIN DYE

When choosing a color for your concrete project, there are two options to choose from - reactive stained concrete or dyed concrete. Below, we will talk about each option and hopefully provide better clarity for which one fits your project the best.

Reactive Stained Concrete

Reactive concrete stains work with the existing chemical makeup of the concrete to produce variegated coloring throughout the surface. This coloring method typically produces a marbled appearance on the concrete surface. This method provides permanent coloring to floor surfaces.

Pros

- Permanent Color - UV Stable - Can be used indoors or outdoors
- Variegated - Marbled Look
- Unique and One-Of-A-Kind Look

Cons

- Not a good solution for exposed aggregate
- Longer Install - 1 Extra Day
- Customer must anticipate variation and differences in the floor.

Dyed Concrete

Dyes work the existing porosity of the concrete to penetrate into the surface layer of the concrete floor to color the surface. Dyes offer a more consistent and color-matched look. This coloring method is very popular for interior concrete floor projects and commercial settings. This is the base level offering from Dancer Concrete Design.

Pros

- Affordable coloring option - Quicker Install
- Consistent
- More reliable coloring
- Works well when exposing aggregate

Cons

- Cannot be used outdoors
- Dyes may fade when exposed to water long-term

Penetrating

Concrete Dyes

A penetrating concrete dye can be used on indoor concrete polishing or sealing applications. This dye penetrates deep into porous concrete surfaces, creating a long-lasting, durable color treatment for interior concrete floors. Depending on the concrete substrate, this translucent coloring system will have variations. The penetrating concrete dye is the most economic coloring solution.

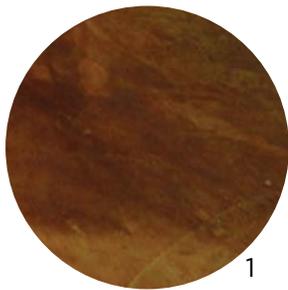


1 Caribbean Blue • 2 Ocean Blue • 3 Amethyst • 4 Painted Desert • 5 Red Rock • 6 Ruby Red • 7 Rose Quartz • 8 Georgia Clay • 9 Blue Stone • 10 Welsh State • 11 Emerald • 12 Serpentine • 13 Copper Patina • 14 Mocha • 15 Amber • 16 Desert Sand • 17 Bronze • 18 Antique Cork • 19 Brown Stone • 20 Light Roast • 21 Espresso • 22 Dark Brown • 23 Concrete Gray • 24 Black • 25 Onyx
Use the QR Code provided to see our full color inventory

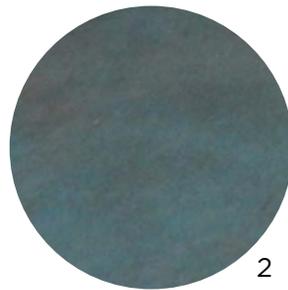
Reactive Concrete Stains

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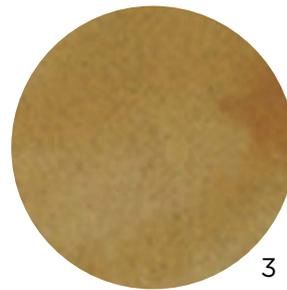
*Permanent Variegated - Marbleized Look. *Note this flooring color can look splotchy and inconsistent for some.*



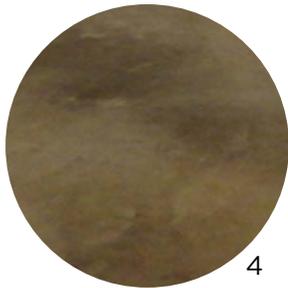
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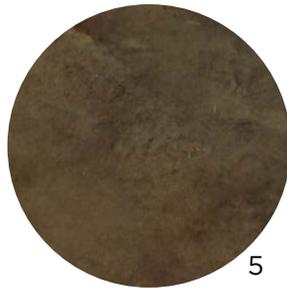
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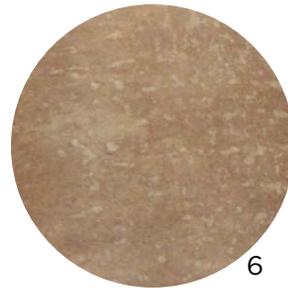
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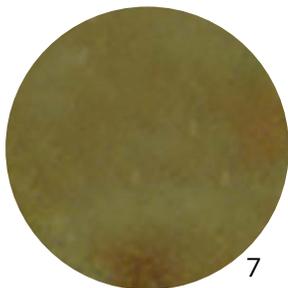
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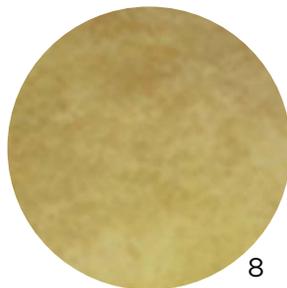
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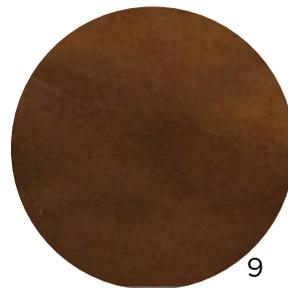
6



7



8



9



1 Gold • 2 Azure Blue • 3 Malayan Bluff • 4 Mesquite • 5 Wedge Wood
6 Soft Maple • 7 Shifting Sand • 8 Desert Amber • 9 Coffee Brown
Use the QR Code provided to see our full color inventory



Project Highlight

LC Nature Park

LC Nature Park, in Roanoke, IN, is 200 acres of native Indiana with restored grasslands, elk and bison herds, and immersive hiking trails to get young and old enchanted with our local ecosystem. The restored 100-year old barn features polished and dyed concrete floors in the basement; additionally, the support columns feature a cement overlay.

The Pour

We work with existing concrete surfaces to protect and enhance the surface. The correct placement of the concrete slab is of extreme importance for us to provide our client with a great finished surface. The following are guidelines to pouring new concrete for a Dancer Concrete Design installed floor. Finishing procedures should be consistent.

Our StrongTread Polished Concrete systems are installed in two scenarios: (1) on a new slab intended for a polish, and (2) in a space that is being remodeled. When polishing concrete, the more variables you can control, the more predictable the process and smoother the install. In both scenarios, we enhance the existing substrate to create durable & well-designed floors. For a system that is being installed on new concrete, we have found that it takes the right people, plan, and process to pull off the best install possible. As you begin the journey, we encourage you to use us as your polished concrete resource. Feel free to read through and pass along our Poured Concrete Specifications. We recommend that anyone involved in the pouring process has access to these specifications.

For a quick review, here are some basics:

PEOPLE

Hire a professional concrete company – guys that use ride-on power trowels and have a full crew every day. For this project, be a little more hesitant to hire your uncle’s friend Jim who poured concrete a few times or some company that says, “Yeah – We’ve done that before!” Hire someone who approaches the pour like a true craftsman. The best results will come from a professional team. If you need a local recommendation, please let us know.

PLAN

Pass along the Poured Guidelines Specification to your contractor. Find it on our website, under Helpful Resources. Call us, and schedule a pre-pour meeting. Set strong expectations up-front for the best work at the end.

PROCESS

The floor should be SMOOTH and FLAT per ACI Guidelines; we will take some burn marks, rather than texture, or ridges. Edges and handwork around the drains should maintain a smooth and flat consistency. No acrylic cure and seals are applied after the pouring.

For detailed information about pouring concrete for polished concrete please see the Resources section of our website, or contact your project manager



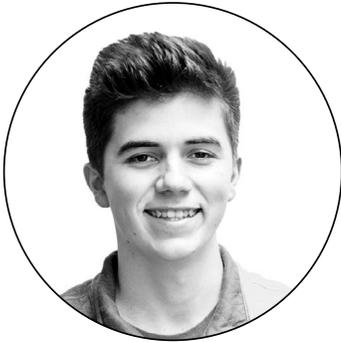
TEAM LEADERS SPOTLIGHT



Joel Janssens

TEAM LEADER

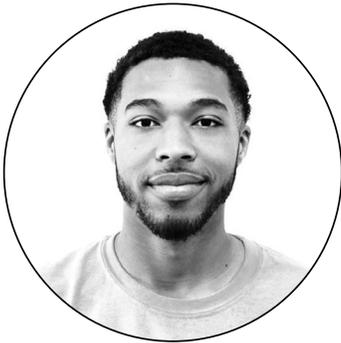
Joel began working for DCD in August 2016. He loves the challenging work and admiring the before and after of the project process. In his free time, he enjoys hanging out at the lake, going on walks, and spending time with his wife and son.



Ben Reuille

TEAM LEADER

Ben joined DCD in June 2016. He enjoys working in a supportive, positive environment where people are continually encouraging each other to do better each day. He is passionate about golfing and lawn care. He enjoys relaxing with his girlfriend and their dogs.



Anthony Barnes

TEAM LEADER

Anthony loves to work hard; he also loves being in a place where the work is enjoyable and meaningful. DCD gives him a place where he can come in, develop his skills, and get a good day's work done. He's willing to say YES and get everything done before turning off the lights for the night. He's an avid video gamer, mainly focusing on first-person shooters. He also enjoys playing basketball with his siblings and friends.



Scott Bailey

TEAM LEADER

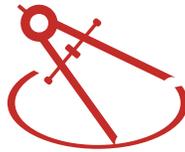
Scott began working with DCD in August 2017. He wanted the opportunity to learn a new profession that would allow him to have more time for his family. He enjoys the active nature of the work and not being in an office all day. When he's not working, you can find him hanging out with his wife, son, and their dog.

Why DCD



BEST WORK

WE'VE CHOSEN JUST A FEW THINGS TO BE MASTERS IN TO MAKE SURE YOU GET THE BEST WORK:
ERROR-FREE, ON-TIME, EVERY-TIME



DESIGN DRIVEN

THE RIGHT SOLUTIONS, DURABILITY, AND SAFETY FOR YOUR SPACE.
THE RIGHT PRICE FOR YOUR BUDGET.



STRONG & STEADY

TRAINED INSTALLERS AND THE RIGHT SPECIALIZED EQUIPMENT GIVE YOU THE QUICKEST INSTALLATION WITH THE LEAST DISRUPTIONS.

VISION

It's the future we are working towards. It's the guiding light of the kind of business we want to be.

Our **VISION** is growing young leaders who run the best small business — and inspiring others to do the same.

DRIVING FORCE

It's WHY we do what we do. It's the **PURPOSE** we have beyond our day to day work. It's the **IMPACT** we want to have in the community where we live and work.

Our **DRIVING FORCE** is Growing Leaders who deliver Best Work.

CORE VALUES

CORE VALUES define how we behave. These are behaviors we can count on from one another and our customers can expect to see in action from working with us.

We are:

STRONG AND STEADY

We find a flow in what we take on. We are known for our hard-work, ethic, problem-solving skills, and positive attitude.

NEAT, CLEAN, AND ORGANIZED

A sense of order is not just for good looks. We believe it supports the flow, drives creativity, and helps deliver the best work.

MORE THAN ONE

We set aside the pursuit of me, to first serve the mission and the team.

ALWAYS GROWING

We grow by leaning just beyond our security and comfort. It is our duty to expand upon what we have been given.

THOUGHTFUL COMMUNICATORS

We are intentional in how we speak and listen. We communicate what is kind, necessary, and true.

WHAT OUR CUSTOMERS HAVE TO SAY



With the same mindset as Dancer Concrete, we take great pride in taking care of our students, staff, and building. We were pleased to partner with them to take our music and art room hallway to the next level. The crew worked with us to create a unique line that included various designs and multiple colors. We appreciate their attention to detail and willingness to create the feature that is used to enhance our students experience with art.

JAMI CRAFT - ROANOKE ELEMENTARY PRINCIPAL



From start to finish the DCD team was professional, timely, and produced high quality work. Hands down the best experience with any company in this industry. We are excited to use them again for our next project!

CELESTE SEXTON - FUSION YOGA



When we committed to a project on The Landing, we knew that there was only one company that could restore and bring back to life multiple styles of floors from 100+ years ago. Dancer Concrete did an incredible job and was super easy to work with.

BRENDON MAXWELL - UTOPIAN COFFEE. THE LANDING BEER COMPANY.



WORK HERE

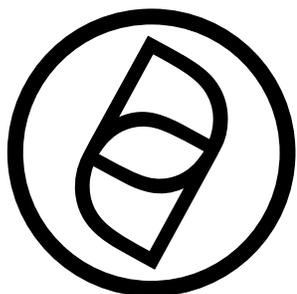
We are a growing, family-owned and operated, contracting company. We specialize in polishing concrete floors and epoxy floor coatings for the best commercial construction projects, industrial environments, and high-end residential homes. We do not pour any concrete, and our work is done inside year-round.

Our local-based model allows us to work in a way that we are home most nights with our family. We currently operate in Fort Wayne and South Bend and are growing in the NE Indiana area around South Bend / Goshen. We have grown because we hire and retain people who value hard work, problem-solving skills, and a positive attitude.

DRIVING FORCE. We believe we have been called by a Creator to build a remarkable business that drives growth in our team, and where others can count on us to deliver the BEST WORK. This is the driving force behind everything we do. This is how we make a difference.

As we grow our team, we hope to attract people who want to be challenged and grow personally. We want team members who believe that by growing personally, they are better able to serve others.

The Best Small Business Benefits; 60% Employer Paid Health Insurance, 7 Paid Holidays, 2-3 weeks of vacation with personal days, \$250 yearly clothing Allowance, Up to 5%-401k Match, bonuses, progressive promotion opportunities, paid leadership training, payouts for reading books, and the opportunity to work within a local, family-owned and operated business.



We want the best for you, and we operate in a drug-free and smoke-free environment. If you like getting dirty and sweaty, have a valid driver's license, and the availability for a small amount of travel (only 12-15 nights per year), if you have the drive and think THIS is the right place for you, **let's chat. Nick's Phone: 260.415.1951**

Meet The Team



Nick Dancer
President



Alexis Dancer
Design



Ben Doege
Project Leader



Jacob Janssens
Project Leader



Dennis Barylski
Business Manager



Nastassia Snaden, MBA
System Integration



Joel Janssens
Team Leader



Ben Reuille
Team Leader



Anthony Barns
Team Leader



Scott Bailey
Team Leader



Josh Paden
Shop Leader



Isiah Bollenbacher
Craftsman



Jared Huges
Craftsman



Robert Karn
Craftsman



Brandon Coe
Craftsman



Matt Dunno
Craftsman



Ian Campbell
Craftsman



Ashton Barnes
Craftsman



Adam McDowell
Craftsman



Sam Albert
Craftsman



Noah Bollenbacher
Craftsman



WORK HERE



Lunch & Learn

AIA

ACCREDITED

PRESENTED BY DANCER CONCRETE DESIGN

Learn About
POLISHED CONCRETE
EPOXY COATINGS
TERRAZZO

Set One Up
TODAY

NICK DANCER
260-415-1951
NICKDANCER@DANCERCONCRETE.COM

Explore

- ✂ THE SEALING PROCESS
- ✂ HOW TO BUDGET
- ✂ SPECIFICATIONS
- ✂ REMODEL WORK & REPAIRS
- ✂ STAINS & DYES
- ✂ LONG-TERM USE & MAINTENANCE
- ✂ SEALING, URETHANES, EPOXIES
- ✂ TOUCH & EXPLORE PHYSICAL SAMPLES

LUNCH CATERED BY DANCER CONCRETE AT EITHER YOUR FACILITY OR OURS, OR VISIT OUR SHOP FOR A CONCRETE & COFFEE MORNING SESSION



TWO-EES WINERY

TREADWELL

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Epoxy floor coatings outperform other hard-surface flooring choices in environments that receive the most wear and tear. With this style of flooring, there doesn't have to be any compromising. Durability, safety, aesthetics, and simple maintenance are all aspects that epoxy floor coatings deliver to your environment. Choose between several finish options that fit your situation - smooth, flake broadcast, sand broadcast, metallic, or urethane mortar. Invent your space the way you envision it with multiple design options.

SELECTING THE RIGHT SYSTEM

Understanding the difference between epoxy options

	TREADWELL	Cost	Maintenance	Impact Resistance	Thermal Shock
SOLID	Color +	●	●	●	
	Industrial +	● ●	●	● ●	
	Urethane Mortar	● ● ●	●	● ● ● ●	●
DECORATIVE	Chip	● ●	●	● ●	
	Quartz	● ● ●	●	● ● ● ●	
	Metallic	● ● ●	●	● ●	

● Mop ● Broom/Squeegee

EPOXY OPTIONS

INTEGRAL COVE

In kitchens, restrooms, and other wet areas, integral cove provides seamlessness between the floor and wall. This prevents mold and mildew from growing behind the base and allows for simple maintenance, such as hosing down a room. Integral Cove is available in several different heights.



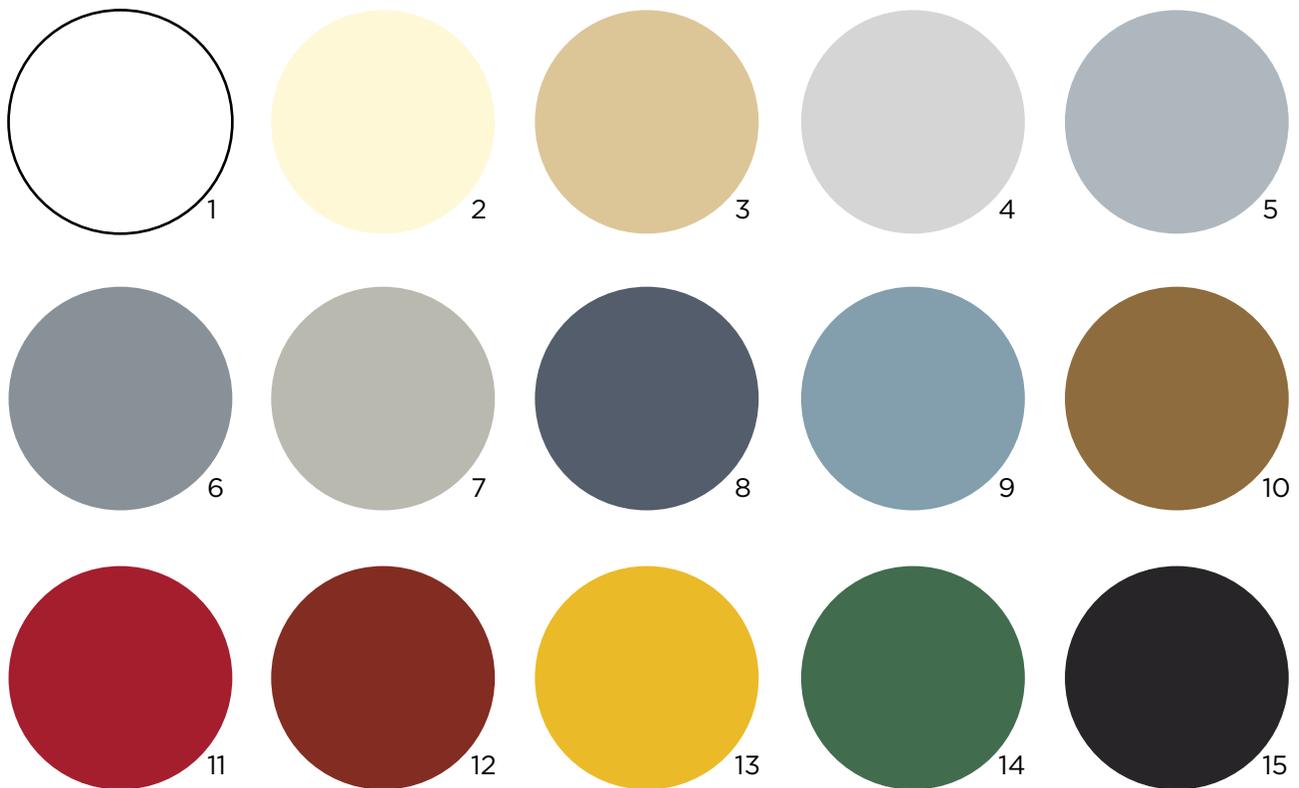
URETHANE TOPCOAT

Our 3-part high performance urethane topcoat increases the abrasion resistance and chemical resistance of your resinous flooring system. This can withstand up to 3 times more wear than traditional topcoats. The additional topcoat also increases the UV resistance of the resinous flooring system.



Solid Colors

Standard Colors: coordinate your branding with your interior space by selecting one of our solid epoxy colors. Note: colors may be affected by age, heat, and exposure to sunlight. Opacity can vary between products. Please request an actual color sample of the system that you're considering to confirm the most accurate representation.



1 White • 2 Ivory • 3 Beige • 4 Light Grey • 5 Medium Grey • 6 Slate Grey • 7 Concrete Grey •
8 Charcoal • 9 Smoke Blue • 10 Caramel • 11 Safety Red • 12 Tile Red • 13 Safety Yellow
14 Green • 15 Black
Use the QR Code provided for more details



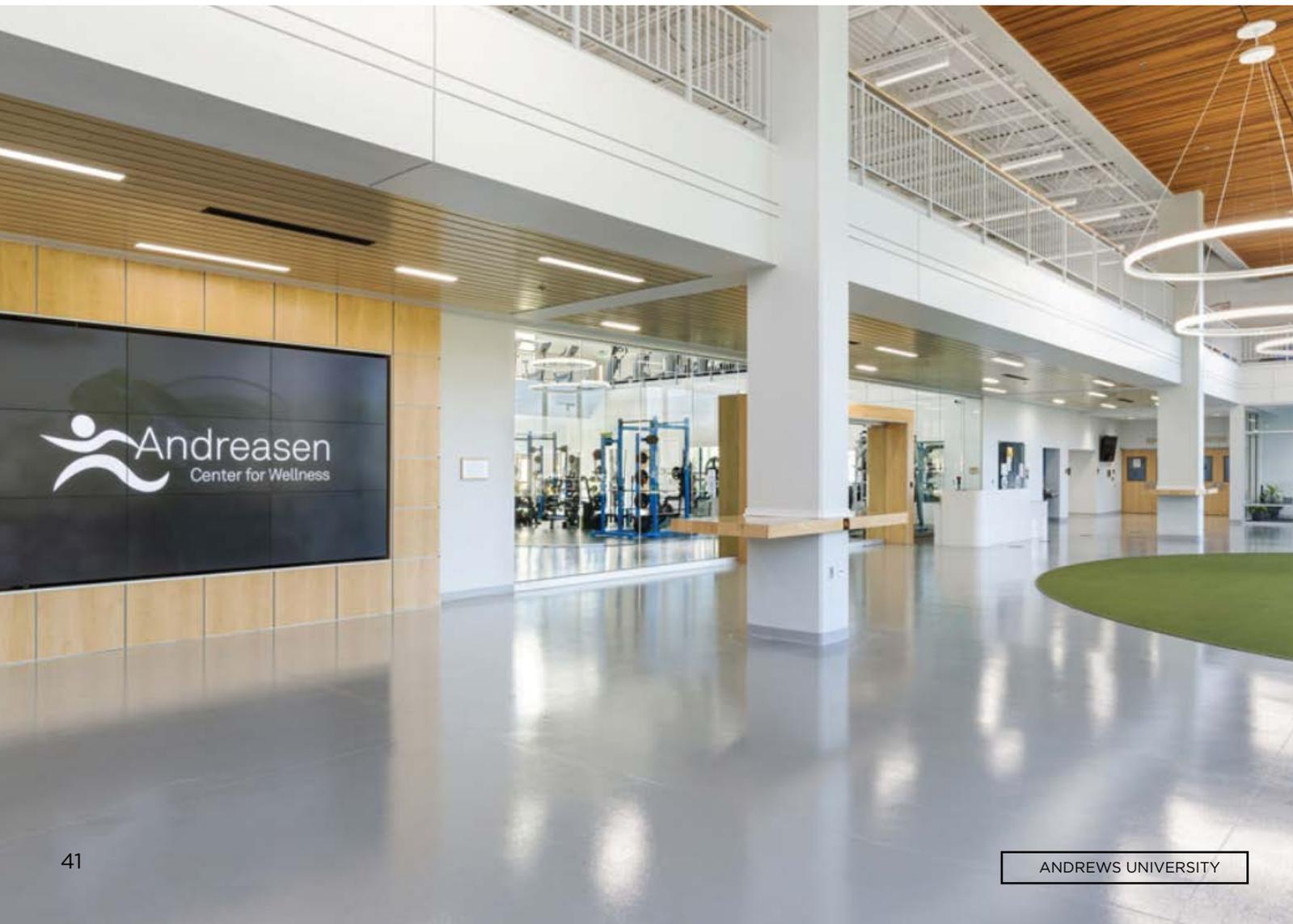
TREADWELL

COLOR+

Treadwell Color+ is an affordable, 3-layer, water-based, solid color epoxy and urethane flooring system for foot traffic and light duty rubber-wheeled traffic.

GREAT FOR

Foot Traffic, Break Rooms, Storage, AV Closets, Park Buildings, and Small Warehousing



TREADWELL

INDUSTRIAL+

Treadwell Industrial+ Epoxy floors are a cost-effective and affordable installation. An entry-level 100% solids epoxy system that balances affordability and durability. This floor will produce a solid-colored, seamless floor.

GREAT FOR

Recreational Rooms, Break Rooms,
Industrial Applications, Locker Rooms,
Manufacturing Facilities, Animal Caging
Commercial Spaces,



URETHANE MORTAR

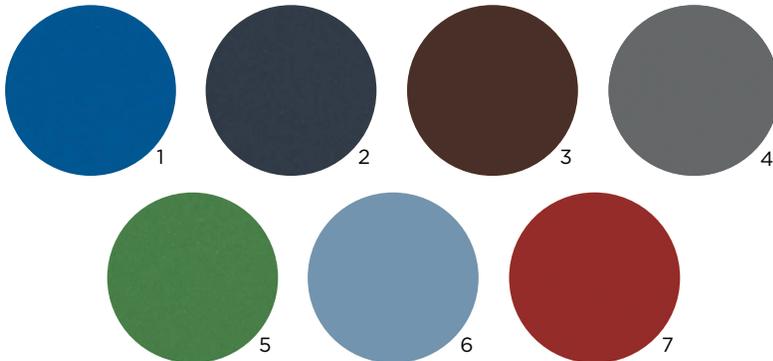
Urethane mortar flooring is used in the most abusive floor settings. It upholds performance in extreme temperatures. This floor requires no priming and can be installed on “green” concrete, offering quicker installation than other epoxy flooring systems. Urethane mortar floors offer all of the benefits of broadcast epoxy, with the additional benefits of increased impact and chemical resistance.

Use the QR Code provided for more details.

GREAT FOR

Food Grade Facilities,
Industrial/Commercial Kitchens,
Heavy Duty Manufacturing,
Breweries, and areas where
Thermal Shock is of concern

Urethane Mortar Colors



1 Blue • 2 Charcoal • 3 Chestnut • 4 Dark Grey • 5 Green • 6 Grey • 7 Red



Chip Epoxy floors are full broadcast coatings that provide slip and stain resistance, durability, and versatile design options. There are countless chip combinations that are available to fit the style of your space. This system is seamless, providing simple maintenance over the life of the floor.

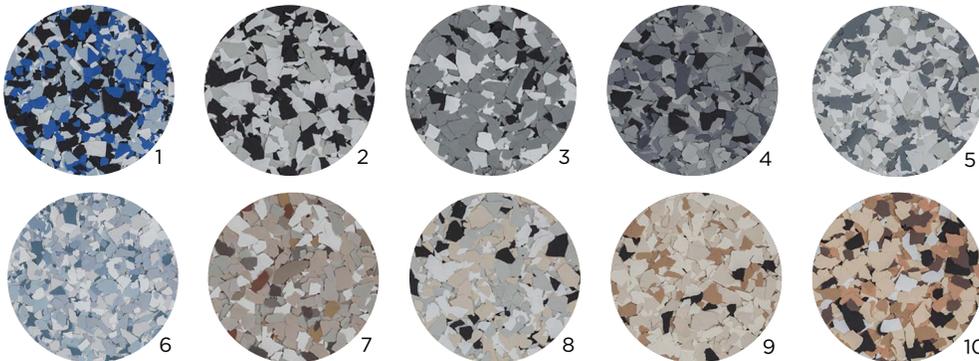
Use the QR Code provided for more details.

GREAT FOR

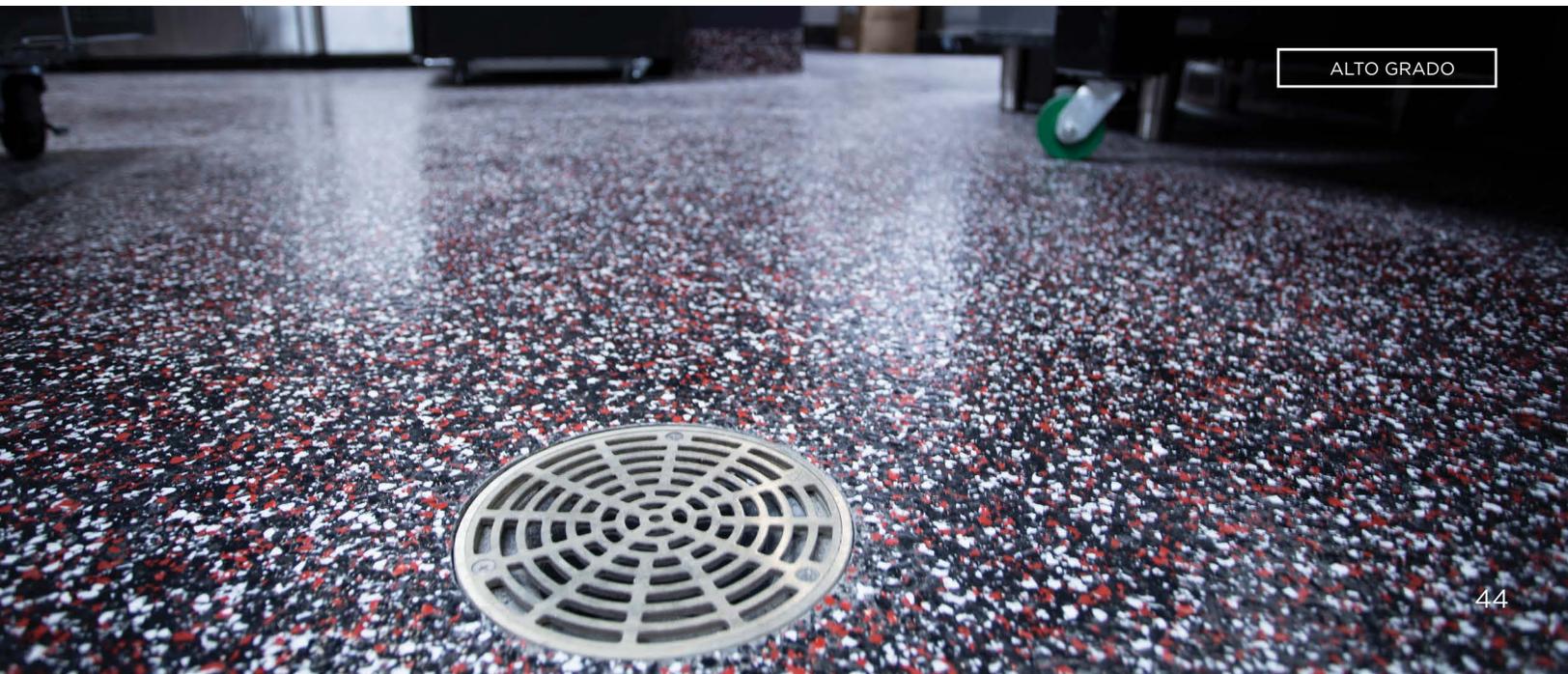
Garages, Recreational Rooms,
Prep Kitchens, Industrial Applications,
Break Rooms, Locker Rooms &
Commercial/Retail Spaces

Decorative Chip Colors

Full broadcast epoxy flooring offers a seamless solution for your floor. We can't begin to show you all of the possible color options; however, listed below are a few of our favorite combinations. The base colors are included in the initial proposal. Custom color blends, various chip sizes, and other upgrades are available as well.



1 Orbit • 2 Domino • 3 Wombat • 4 Nightfall • 5 Gravel • 6 Tidal Wave • 7 Creekbed • 8 Cabin Fever • 9 Shoreline • 10 Outback



ALTO GRADO

DECORATIVE QUARTZ

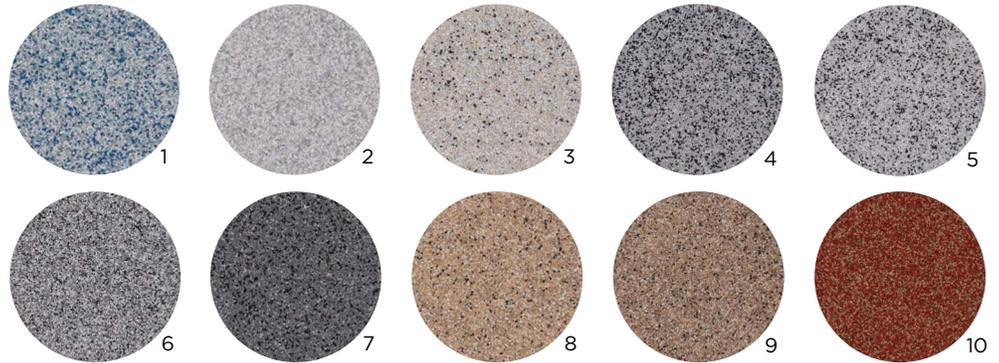
Another broadcast flooring option is quartz epoxy floors. Quartz epoxy offers a high-end look while still performing in impact resistance, slip resistance, and seamlessness. Like Chip epoxy floors, the quartz sand color combinations are endless. With additional options available, there is a system for every environment.

GREAT FOR

Commercial/Industrial Kitchens,
Locker Rooms, Walkways,
Wet Areas, Showrooms,
& Multi-purpose spaces

Decorative Quartz Colors

Quartz Epoxy flooring also offers a seamless solution for your floor. We can't begin to show you all of the possible color options; however, listed below are some of our favorite combinations. Custom color blends and other upgrades are available as well.



Use the QR Code provided for more details.

1 Marina • 2 Crystal • 3 Quicksand • 4 Matrix • 5 Dalmatian • 6 Eclipse • 7 Twilight • 8 Biscuit
9 Davenport • 10 Ruby



Our metallic epoxy floor coatings combine design and durability to provide you with a long-lasting floor surface that looks great in residential settings and can still perform in rigorous commercial settings. The high sheen of the metallic surface combined with unique color combinations provides you with a look of depth that with a look of depth that has never been seen before in a durable floor material. Metallic coatings are composed of metallic pigments which are held in a suspension of resins. The color technology of this system creates movement and a sense of depth when light hits the surface. Metallic flooring solutions will always produce a unique, one-of-a-kind finish for your space.

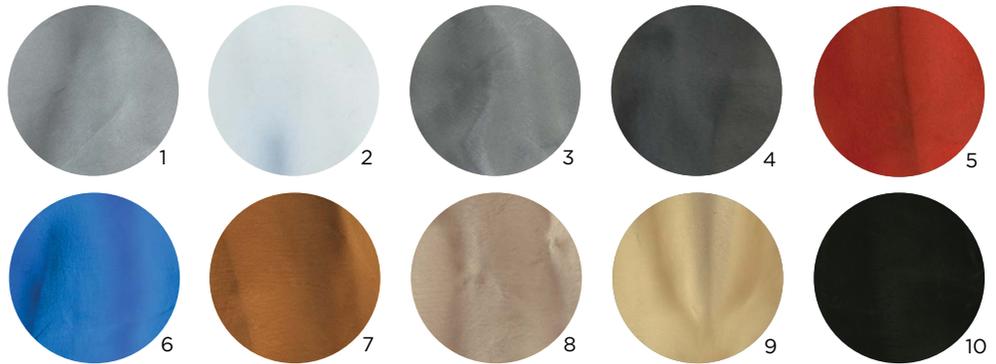
GREAT FOR

Commercial/Retail Spaces, Restrooms, Showrooms, Residential Basements, and Waiting Rooms

Metallic Colors



Use the QR Code provided for more details.



1 Dolphin • 2 Pearl • 3 Manatee • 4 Whale • 5 Americana • 6 Maui • 7 Rum • 8 Guava
9 Sandbar • 10 Caviar



INDUSTRIAL

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LANE STRIPING

Lane Striping offers the ability to direct traffic flow for safe and clean working environments.



JOINT REBUILDING

An unlevel joint can cause damage to forklifts, product, and operators. Our joint rebuilding process repairs the joint to provide a smooth, level, and long-term flat solution in the most rigorous environments.



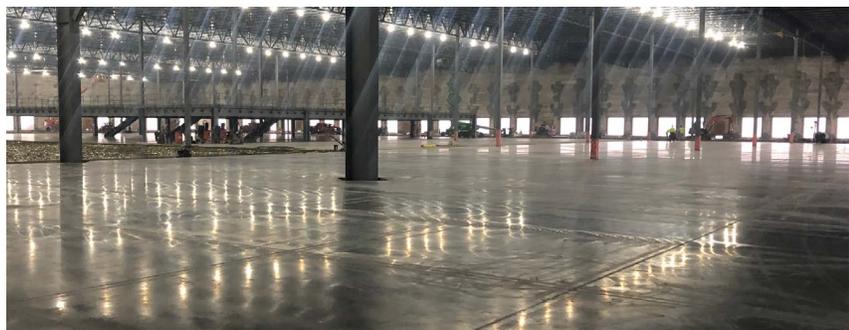
SURFACE PREP

Our hourly, daily, and weekly grinding options come as a complete package of operator, grinder, and vacuum equipment. With these, we can level, smooth out, or rough up a surface. We have the ability to mobilize quickly and take care of problem spots when they arise.



CONCRETE SEALING

A variety of sealing treatments are available for all sizes and applications. From small mechanical rooms to full-size warehouses, we install the concrete sealers that are purposely chosen to increase the longevity of the slab and address any space-specific use. Additionally, the sealers help to mitigate dust.



PATCHING AND REPAIR

When complete cutting and removal of concrete surfaces are not viable options, our topical repair solution reconstructs concrete to like-new condition without gas-powered equipment, water cutting, or removal and curing times. This is a faster, stronger installation and a more efficient option than removal.





SERVICE AREA

Working with forward-thinking clients who seek the best in design, durability, and value. We work with clients with about an hour's drive from Fort Wayne and are currently growing the business in the NE Indiana area near South Bend and Goshen.

**FORT WAYNE &
SOUTH BEND, INDIANA**

Capable.

Over the last decade, we have had the opportunity to work on some of the coolest projects in the region. From a high-end modern home to America's largest distributor we have specialized teams for a variety of polished concrete floors and epoxy floor coatings.



02

Custom Design
Roanoke Schools



04

Large Warehouse
Ft. Wayne Area Warehouse

01

High End
Modern Family Farmhouse



Speciality Epoxy
Columbia City Medical Manufacturing

03



DANCER CONCRETE DESIGN WARRANTY

2-year all-inclusive material and labor warranty on all installs and upgrades for certain systems up to 5 years.





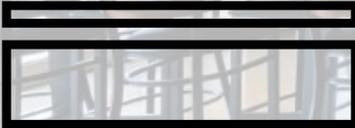
StrongTread

uses fully saturating surface treatments for concrete floors that increase its longevity and sustainability by densifying, hardening, and dust-proofing it.



Surface

installs an overlay on top of a worn concrete floor that provides a new look to a room without the hassle of re-pouring the floor.



SealCraft

provides the look of polished concrete with topical surface treatments that provide dust-proofing for the concrete floor and moisture repellency.



TreadWell

builds a concrete floor by applying layers of epoxy floor coatings that are fully customized to the needs of the space.



Design Focused

Free Custom Samples

Direct Warranty and Guarantee

Timely + Effective Communication

Low Volatile Organic Compound Installation

Fast Construction-to-Foot-Traffic Turnaround

OSHA and ADA Slip-Resistance Guideline Compliant

For New Projects Contact:



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